

the
raw
projects.

Takeaway kits

Innovative Marketing For Hospitality Industry

Breakthrough Concept

Industry Outlook



- Custom Branded Takeaway kits
- Exclusively designed for Hospitality Industry & affordable
- Unique Marketing medium for Hotels, Resorts, Cruise, Airlines etc...
- Kids to elders, everyone is fond of Tabletop games
- Value Addition to your service
- Guests/Customers can play during the stay or travel & take it back home
- Breakthrough concept, connect differently



130+
Hotels & Resorts



40,000+
Takeaway kits Delivered



18+
Brands



Collaboration with 18+ Top Notch Hospitality Brands

Products

Games & Corporate suitable options

U-no Cards

Board games - Ludo, Snakes & Ladders

Hangman

60 Piece Jigsaw puzzle

41 Mikado sticks

Tic tac toe

Tangram

Soft toy

Travel Pouch

Documents Folder

Mangetricks

Painting Kit

Fridge Magnet

Dice Sequence & Nine men Morris

Candle

Ball Maze

Four in a Row

Ball bounce toss

Souvenirs

Kits for Everyone!...Kids, Teenagers, OG Players

25+ Products to Choose From

- Multiple options to create a kit
- Custom product Curation

www.therawprojects.com | +91 70168 37580



Board Games

Snakes & Ladders, Ludo



ITC HOTELS
RESPONSIBLE LUXURY
ITC GRAND BHARAT
RETREAT
NEW DELHI CAPITAL REGION
GURUGRAM



3mm Thick Board
Fold in between Front Back Print

Mikado Sticks

41 pick - up sticks game

Mikado Sticks
A truly ancient game

First, stand the sticks upright holding them all vertically with your hand. Let go gently and allow them to drop where they may - jumbled up - Each player's goal is to pick up as many sticks without making the other sticks move.

The black stick in the bunch is worth the most points, any player who picks up can use the black stick as a "tool" to assist in removing the other sticks.

The round goes clockwise between all the players. Now one stick after another should be taken up without moving other. On a fault (any stick moves when player attempts to pick another) the turn ends & that stick is not counted. In that case, the player sums up his points & becomes spectator.

After several rounds the one with highest score is the winner.

Stick Colour	Points	Sticks
Black	80	1
Blue	40	8
Red	30	8
Yellow	20	12
Green	10	12
Total sticks		41

Concept & Curation by: The Raw
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Fabric bag, Packaging Option (Sustainable)

60 Piece Jigsaw Puzzle

Custom Photo & Logo Print

High Quality, Matt Finish





*Puzzle, Multiple Packaging options available
Fabric Bag | Box Cover | Tin Box | Rigid Box*



U-no Cards
Set of 55 Card game

back Print

Custom Logo printed Cards





A5 size,
four sheets

Painting Kit

Custom branded Hotel Illustrations + Water colour paints



Lion Theme
The Fern Gir Forest Resort

Customised design
Details: Logo, visuals, contact etc



9 x 18 cm
Blank Template



Concept & Design by:
The Row Projects, India
www.therowprojects.com
+91 70168 37580

Box Cover Packaging

Custom theme designed covers

Tin Box Packaging

Premium, Logo or Photo printed tin casing

Multiple Sizes available



For Products: Puzzle | Uno cards | Fridge magnets | Magnetricks etc

Fabric bag Packaging

Drawstring | Chain | Velcro

(types according to products)

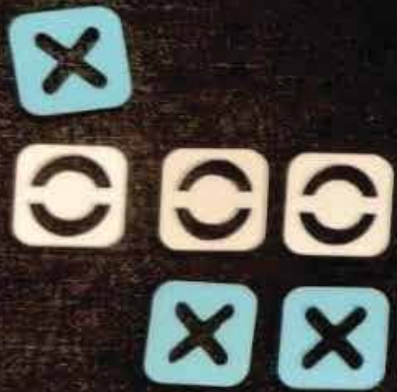


Size category:

Uno
Fridge Magnet
Magnetricks

Puzzle, Tic tac toe
tangram, ball in maze,
Candle, Souvenir

Board games, Mikado stick, Stationery, Painting kit
Four in a row, Ball bounce toss, Dots & Crosses
Dice Sequence, Selected Combo's



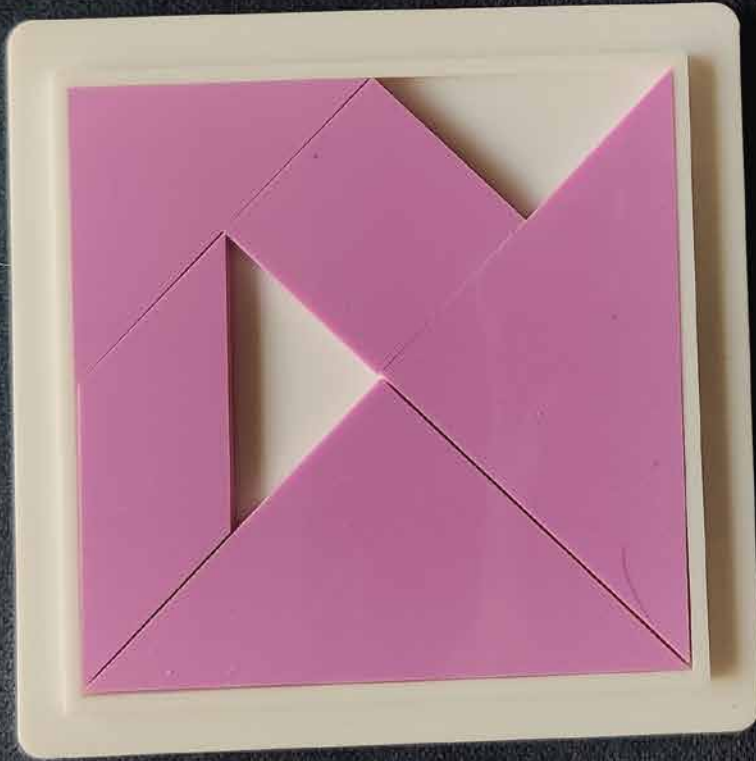
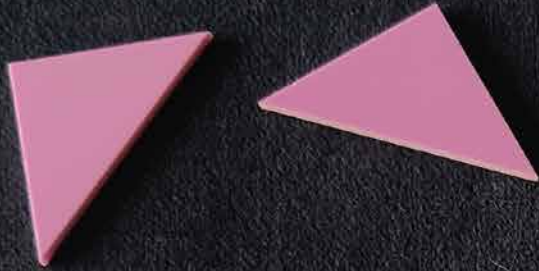
Tic Tac Toe - X & O

Premium Acrylic Game + Custom branded Casing - Logo or Photo Print





11 cm sq.



Tangram

Seven piece puzzle to create various shapes

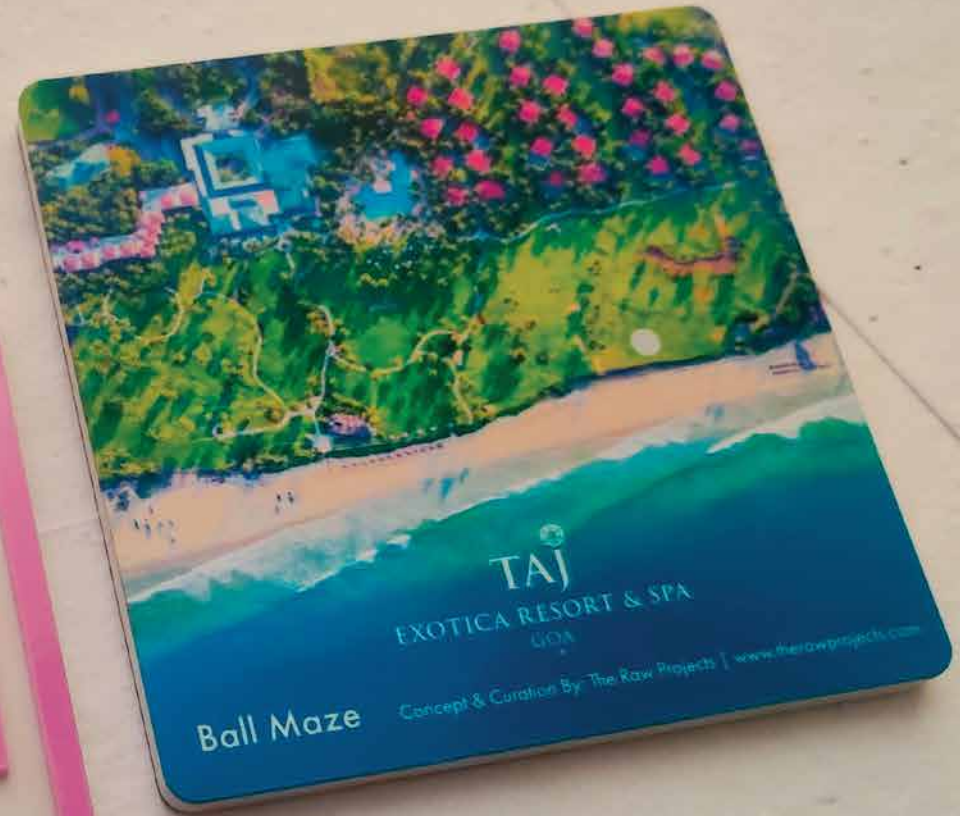
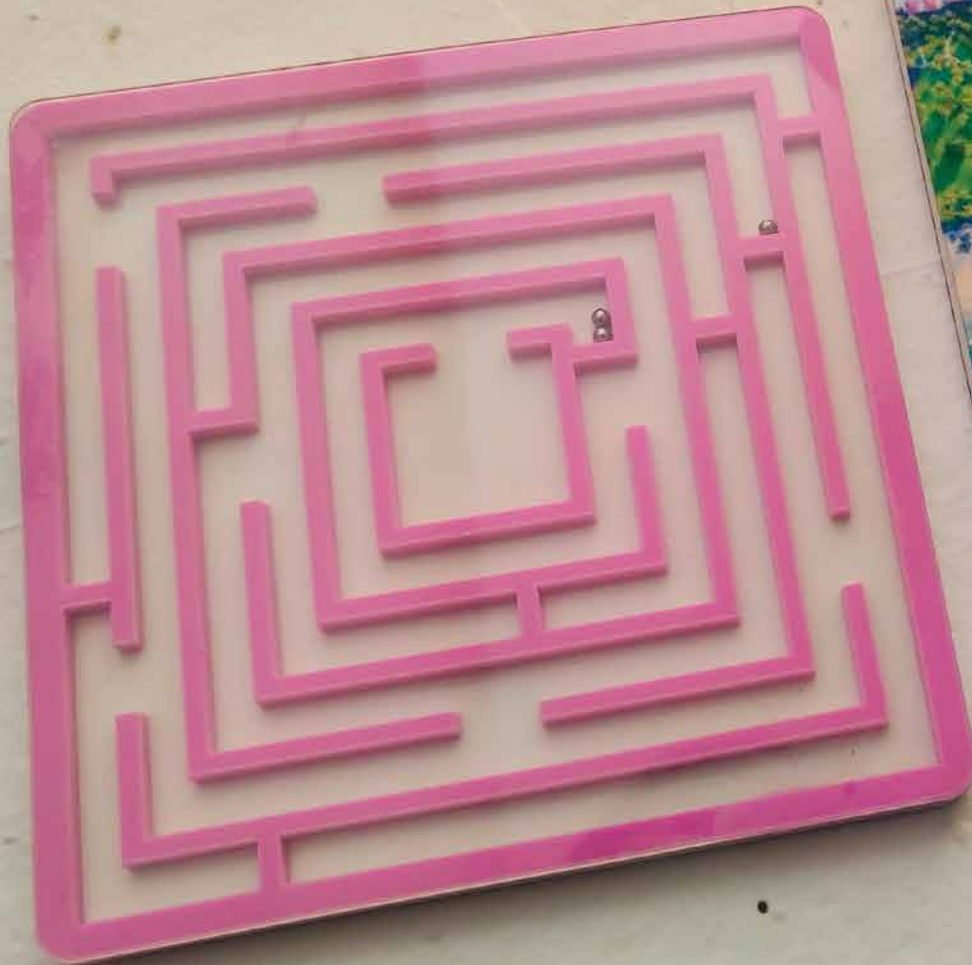


elements
by ROSETTA
VARCA.GOA

Tic Tac Toe

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11 cm sq.

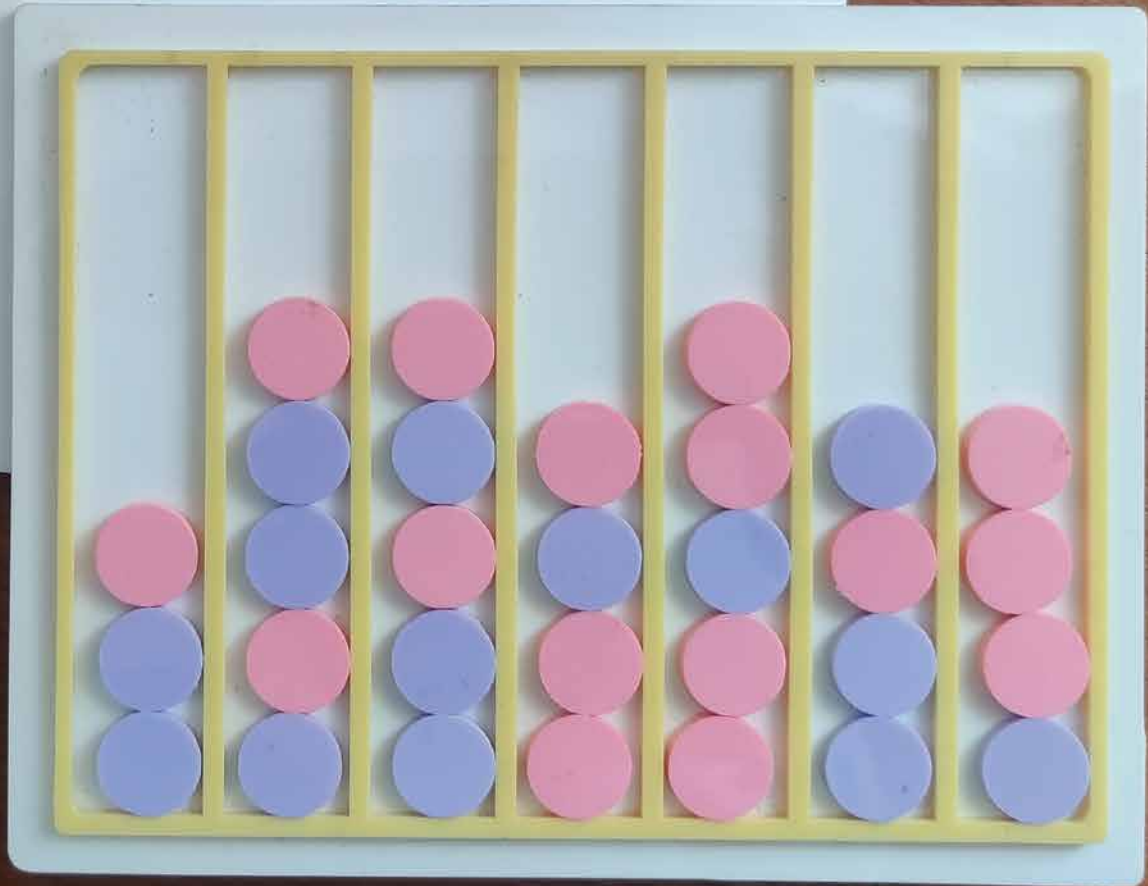


Ball Maze

Roll the Ball through maze, Custom Branded Casing

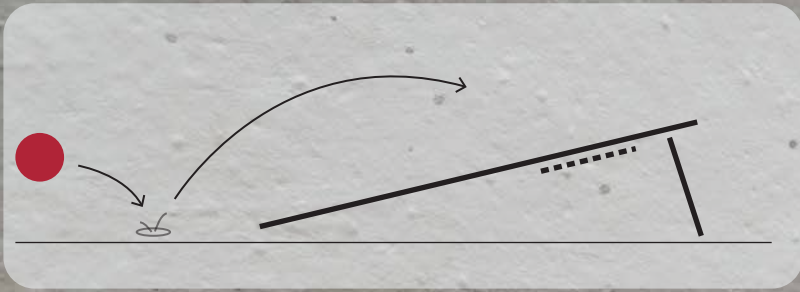
17 x 13 cm

aURIKA®
COORG



Four in a Row

Strategy Game, get 4 tokens in a any direction to win



Ball Bounce Toss

Toss & bounce the ball in the Hole, Lets test your focus!



Dots & Boxes

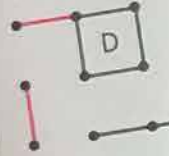
Two Player Game

The two players take turns to join two adjacent dots with a horizontal or vertical line. If a player completes the fourth side of a box, a point is awarded by placing a mark that identifies the player's initial.

The game ends when no more boxes can be formed. The winner of the game is the player with the most points.

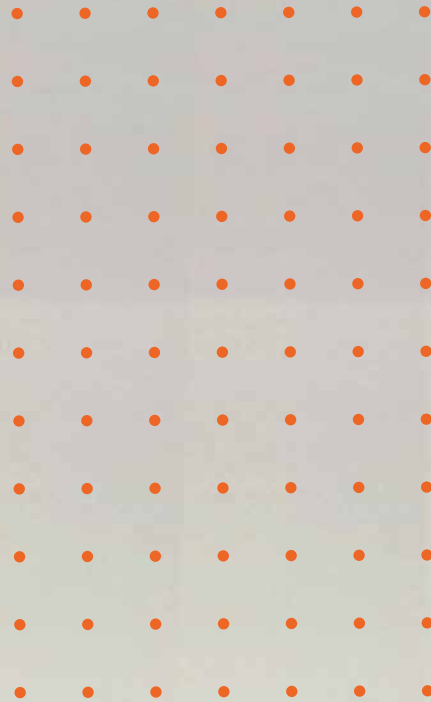
The only strategy is to avoid completing a box which makes it easy for the opponent to complete.

Example:



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aurika[®]
COORG



Dots & Boxes

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Hangman

Two Player Game

Hangman is a simple word-guessing game. Players try to figure out an unknown word by guessing letters. If 7 letters that are not in the word are guessed, the player loses.

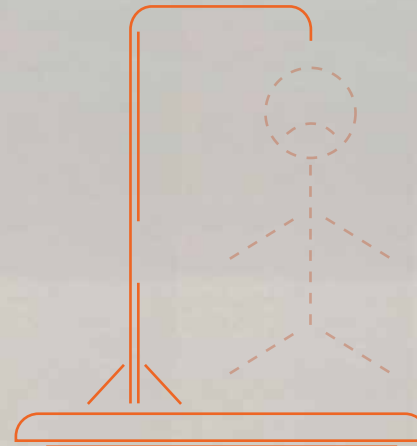
As letters in the word are guessed, draw blanks for each letter. As letters in the word are guessed, draw the corresponding blank.

A _ _ _
A _ _ _

one part of the body
Most frequently, the
er: head, lips, Body,
ght leg.

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aurika[®]
COORG



Space for Blanks:

Hangman

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Dots & Boxes + Hangman

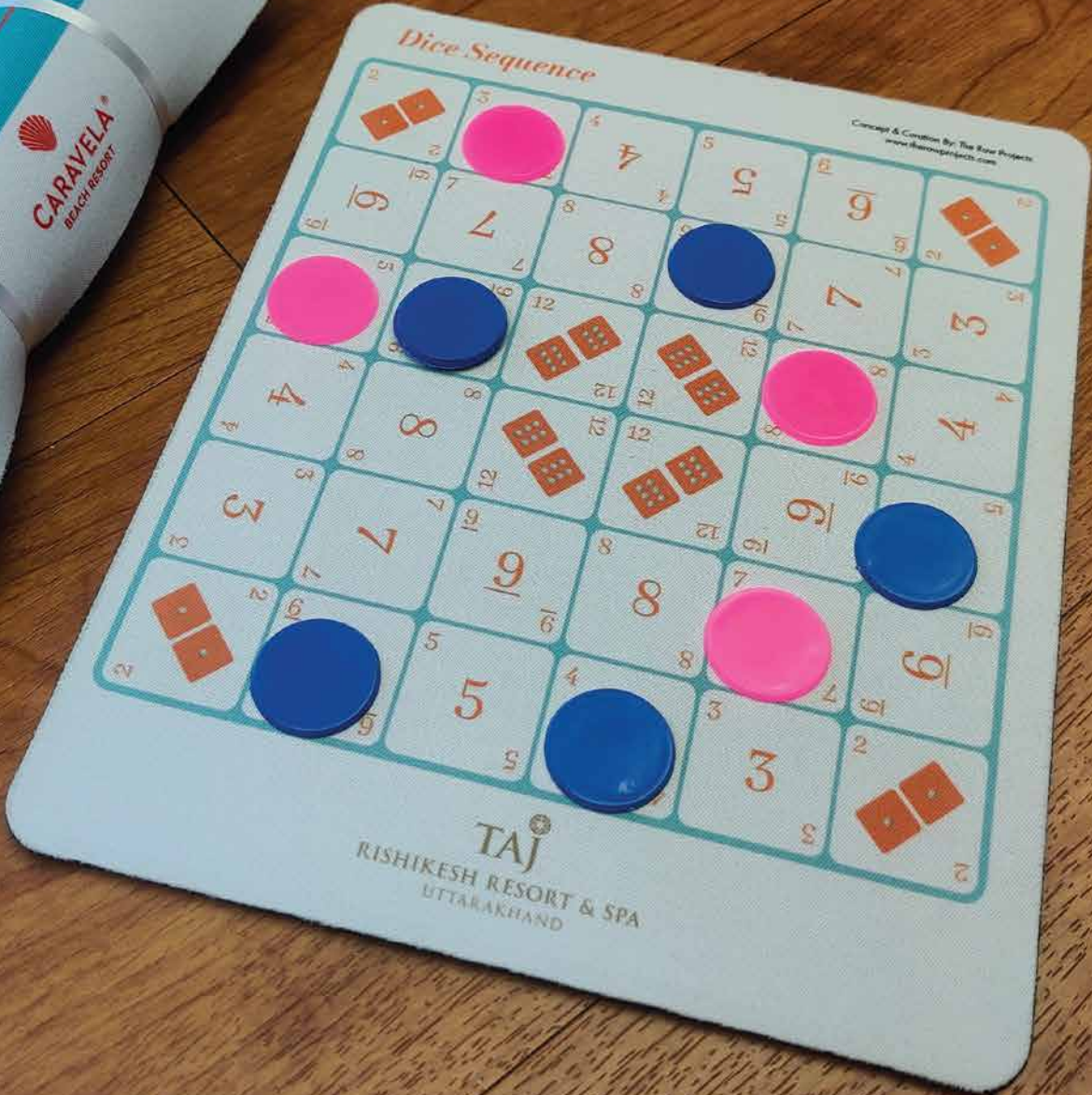
Front & back, Acrylic game board

16 x 8 cm



Flexible Roll board

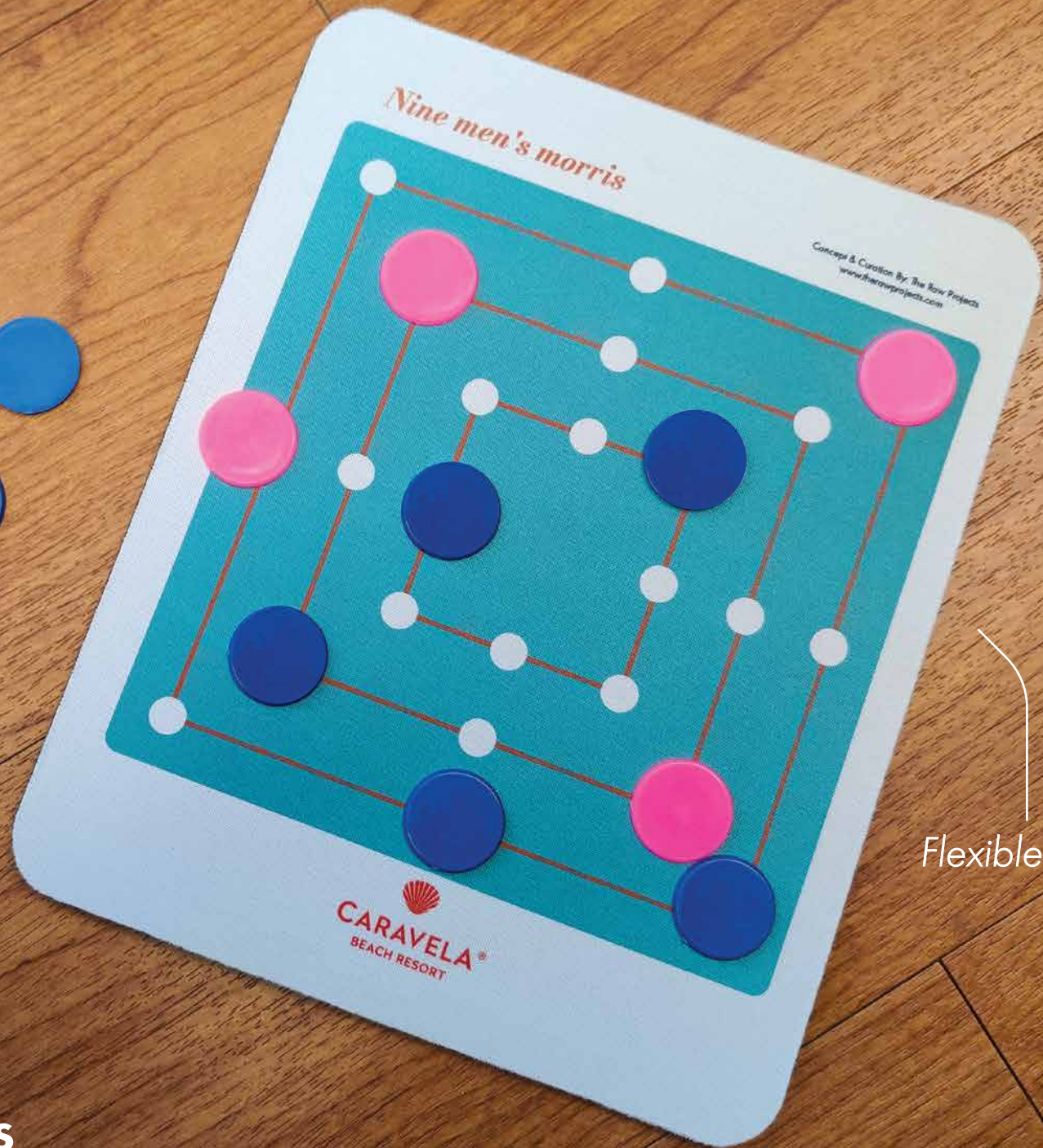
18 x 22cm



Dice Sequence

Strategic game of sequence to be played with dice & tokens

18 x 22cm



Flexible Roll board

Nine Men's Morris

Ancient Popular game that combines strategy and tactics



of the Oberoi

JUNGFRAU

Jungfrau Railways
Passport

August

Wed

Thur

Fri

Sat

4

12

11

19

18

25

26

Soft chain closing + Custom logo printed

Custom message on first page

Dear Guest,

Welcome to Ibis New Delhi Aerocity,

It is with warmth and great pleasure that we welcome you. My team and I look forward to making your stay with us comfortable and memorable.

This thoughtful notebook cover is made from seed paper that can grow into a plant, with pages made from recycled material. Our commitment to sustainability and social responsibility is reflected in each beautiful and waste-free hideaway, filled with joy, and we believe that being environmentally friendly and socially responsible can be beautifully integrated into luxurious retreats that are free of waste, toxins, and plastics and abundant in spirituality, celebration, and happiness.

If there is anything that you need, please let us know. We will do our best to make your stay with us a truly memorable one. We hope to ensure that you bring back happy memories of your stay with us.

We look forward to your next visit.

General Manager

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Logo printed on cover page



Sustainable Stationery

Ecofriendly A5 size, 30 pages Book & Pencil from recycled resources

20 x 15 cm



Travel Pouch

Custom photo & logo printed utility pouch (Front & back)
Soft Chain closing, Waterproof print

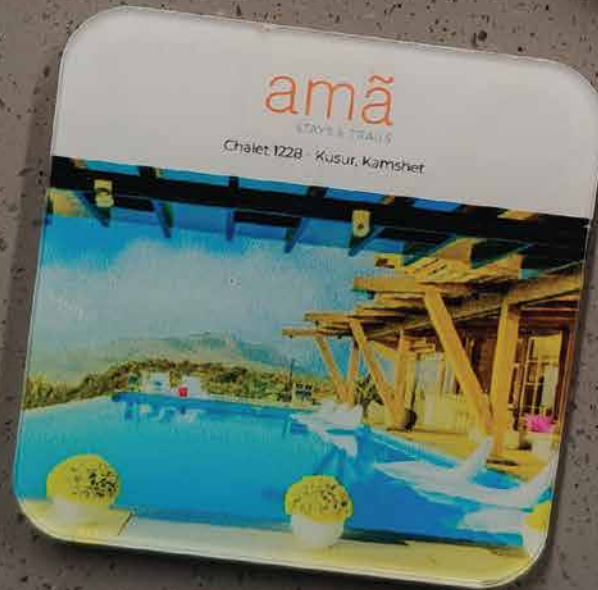


Soft toys

Custom logo printed labels (Stitched)

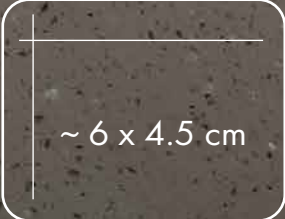


Ultra soft material with variety of colours

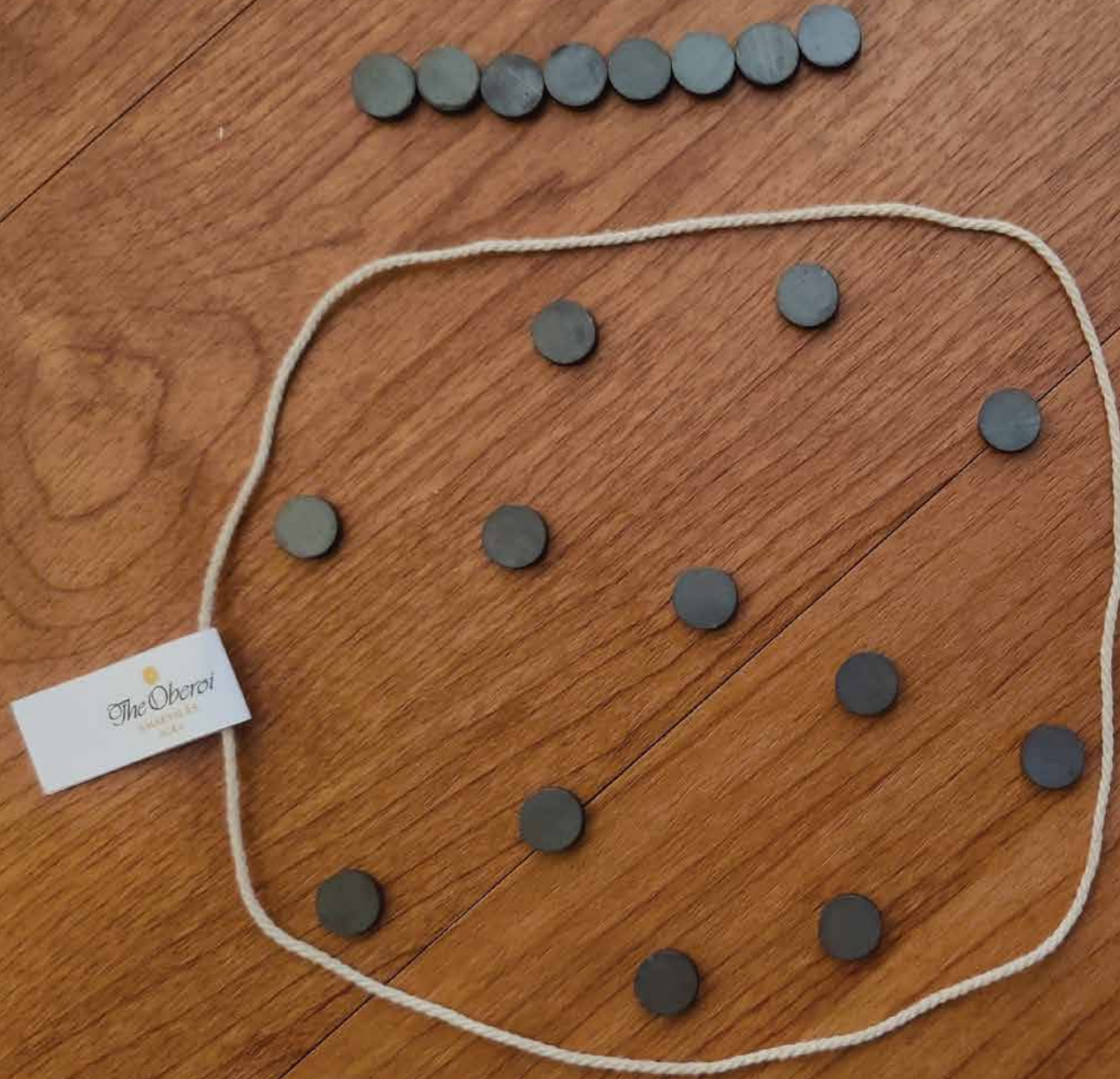


Fridge Magnets

Acrylic gloss finish, custom photo printed souvenirs



~ 6 x 4.5 cm



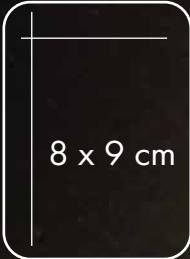
Magnetricks

Innovative Travel game with magnets & Rope



Scented Candle

Custom embossed stickered logo on froasted glass + wooden lid



~ 10 cm



Coaster

Resin coaster with custom design & logo



Metal Souvenir

Metal & Wooden Premium finish, Laser engraved logo printed



Sleeping Mask

Ultra soft material mask with Logo printed fabric Bag

Tin Box



Box Cover



Rigid Box



Logo Printed Fabric bag



Non woven Bag



Packaging Options

Standard packaging options mentioned with kits, Custom as applicable in regard to quantity

Standard Kit Options

*Select from Standard Kits with Packaging options or Let us know your preference,
We will curate custom kit as per requirement*

Multiple Possibilities

Kit 1 | U-no Cards

Deck of 55 u-no cards (U-no back print)
Logo printed fabric bag or Custom print box cover

Kit 2 | Board Games

Snakes & Ladders, Ludo board (front back print)
Dice & Counters set
Logo printed fabric bag or Custom print box cover

Kit 3 | Jigsaw puzzle

Custom photo + logo print 60 piece jigsaw puzzle
Reference photo
Logo printed fabric bag or Custom print box cover

Kit 4 | Dots & boxes + Hangman

Dual Game, one on each side
Marker + Eraser to Scribble
Logo printed fabric bag or Custom print box cover

Kit 5 | Mikado Sticks

41 Mikado sticks games
Logo printed fabric bag or Custom print box cover

Kit 6 | Tic Tac Toe

Acrylic Tic Tac Toe Game
Logo printed on the casing
Plain Non-woven bag cover

Kit 7 | Soft toy

Logo Printed Labeled Soft toys
Category: Animals in mix variety & Colours

Kit 8 | Travel Pouch

Multi utility Fabric Travel Pouch with Chain
Photo & Logo printed (waterproof)

Kit 9 | Eco-friendly Stationery

30 Page A5 Book + Eco friendly Pencil
Plantable paper cover page + Recycled inner pages
Logo printed on cover page + Text on first page
Logo printed Fabric bag

Kit 10 | Documents folder

A4 Canvas Material Chain folder
Logo printed

Kit 11 | Magnetricks

Custom Label Rope + 20 Magnets
Logo printed Fabric Bag

Kit 12 | Tangram Puzzle

Acrylic Tangram Puzzle
Logo printed on casing & Reference Sheet
Plain Non-woven bag cover

Standard Kit Options

*Select from Standard Kits with Packaging options or Let us know your preference,
We will curate custom kit as per requirement*

Multiple Possibilities

Kit 13 | Dice Sequence/ Nine men Morris

Custom Printed Flexible Board
Set of tokens & dice + Instructions
Logo printed Fabric Bag

Kit 14 | Painting Kit

4 Illustration sheets - A5 size
Reference photo
12 Watercolour shades
Logo Printed Fabric bag

Kit 15 | Fridge Magnets

2 Gloss Acrylic finish Magnets
6 x 4.5 cm piece

Kit 16 | Scented Candle

Scented Candle 1 piece
Embossed stickered Logo

Kit 17 | Ball Maze

Acrylic Ball Maze Game
Logo printed on the casing
Plain Non-woven bag cover

Kit 18 | Four in a row

Acrylic Game with 42 tokens
Logo printed on Casing
Plain Non - woven bag

Kit 19 | Ball Bounce Toss

Acrylic Board + 2 balls + Stand
Logo printed board
Logo printed Fabric Bag or Box Cover

Kit 20 | Coaster

4 inch Resin coaster
Logo integrated
customised with colours & Design

Kit 21 | Metal Souvenir

Custom Size Metal Souvenir
High quality coated metal artwork
Wooden base with engraved logo

Kit 22 | Sleeping Mask

Ultra soft sleeping mask 1
Logo printed fabric Bag

Few Suggested Combo's

C1 Jigsaw Puzzle + Board game + U-no cards

C2 U-no cards + Any type of board game

C3 Any Acrylic Game + Puzzle

C4 Book + Fridge Magnet

C5 Painting Kit + Any Acrylic Game

C6 2 of any three souvenir - Candle/Coaster/Metal

C7 Combination from Corporate Assorted

C8 Souvenirs + Corporate Assorted



'We are the first one to establish this design lead offering for a Huge Industry.'

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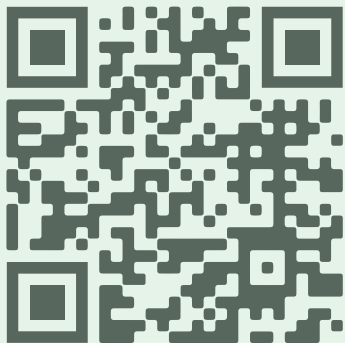
130+
Hotels & Resorts



40,000+
Takeaway kits Delivered



18+
Brands



Scan QR code for More details

Get in touch to know more

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